

AEEH PRESS INC



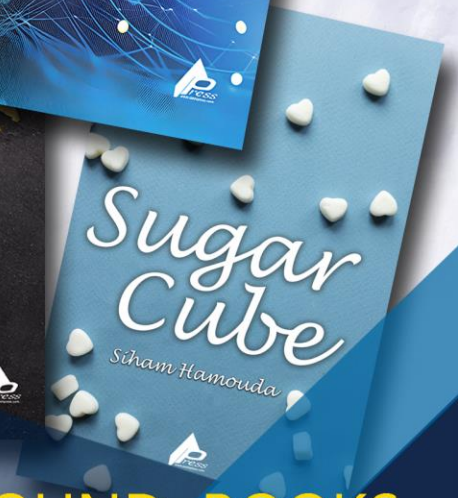
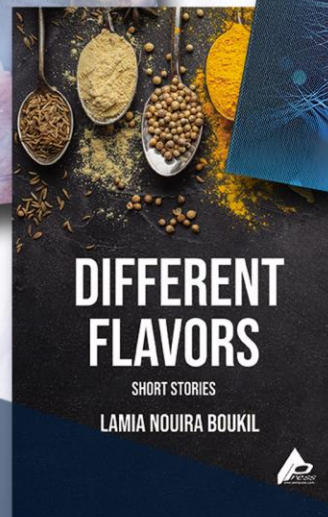
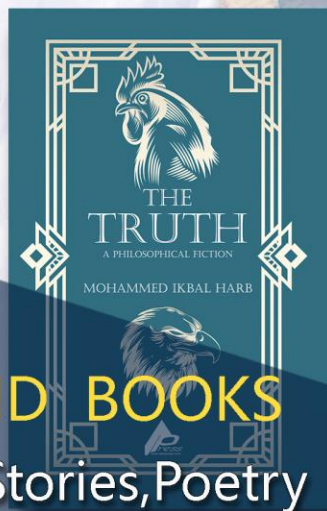
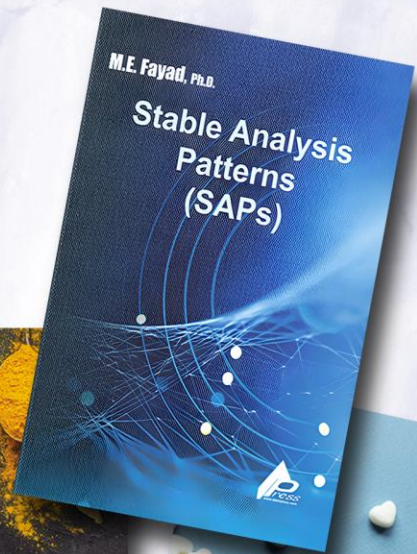
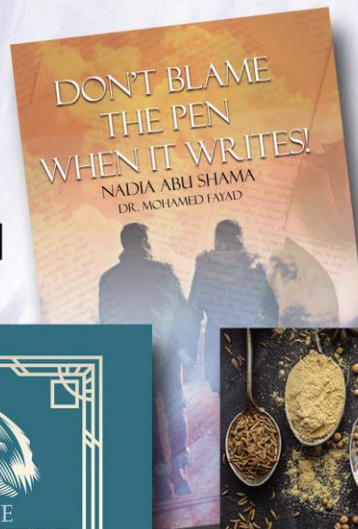
MAGAZINE

First issue

Saturday, July 1, 2023

Editor's Letter

Professor Dr. M.E. Fayad



FIRST ROUND BOOKS

Novel, Short Stories, Poetry and Cosmic symphony

Second ROUND BOOKS

Stable Analysis Patterns (SAPs)

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ABOUT AEEH PRESS INC

Aeeh Press Inc is multi-lingual and looks for beauty and inspiration with different aspects and various forms of art and publications.

Aeeh Press has five tracks of publications:

1) Enduring Scientific & Professional Track.

Usually, Scientific books have a life span of 2 to 3 years.

Aeeh Press includes stable and enduring books that will continue forever. Aeeh Press continues to develop funding

proposals, Courses, Seminars, and online courses, live for a different level of education, initiate conferences, and feed innovative work to all media, scientific growth, etc.

2) Literary Track

Literary Track includes top-quality novels, collections of stories, children's books, poetry, written cosmic symphonies and romance, thoughts, biographies of the top man in human history, etc.

3) Unified Reform Track

The notion of an instance of reform has existed in society since 1663. The Unified and stable amendment, or altering for the better, of many faulty states of things, esp. of a corrupt or oppressive in many fields of knowledge, human affairs, and practice; the removal of any form of abuse or unfair situation."

4) Documentary

The documentary" is an idea of documentary meaning "about documents" that came about at the beginning of the 19th century or a term generally applied to non-fiction books and are based on actual events and serve to record events, such as human rights stories, an instance of divorce in California, or an individual story. They're showing true life in a realistic documentary style.

5) Creativity (Visual Arts, such as short film, painting, drawing, filmmaking, Cartoon and Songs) .



By Editor in Chief

Professor
Dr. M.E. Fayad



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www.aeehpress.com



<https://www.youtube.com/watch>



<https://www.facebook.com/AeehPress>



<https://www.linkedin.com/company/aeeh-press>

EDITOR'S LETTER

About Naming AEEH PRESS INC.

We have been investigating names for startup since 2012 . Then, we had a lot of discussions about them with many different groups and individuals. Through our dialogues and conversations, we could find out and grasp the meaning of the word "AEEH" in Arabic and its synonyms and implications in English. In fact, "AEEH." is frequently repeated in many different forms in writing, sound tones, facial impressions & body language. Please, note the pronunciation and spelling of "Aeeh" which is not Aya or Ayah. Definition and meaning of similar words to the acrynom "AEEH" in the contemporary dictionary of meanings

"AEEH ", in writing and speaking, is used to as:

- 1 -Ehh (English word)[functional word]: interjection.(expression of uncertainty or doubt).
- 2 - eh (Arabic word) is a comand verb, meaning "Stop it", which means prohibition.
- 3 - eh (Arabic word) is also a comand verb, meaning: "Go on talking about a subject or doing an action."
- 4 - eh (Arabic word) interrogation, used as a question, that means: "What is the news?" ,or "What do you mean?", or "What is going on?", and so on.
- 5 - eh (Arabic word) means "I wonder"
- 6 - eh (Arabic word) means "Don't talk"or stop talking. Example: "Eh, I don't like to hear gossip."

"AEEH", in its tone of sound, captivates the hearts and draws the attention.

AEEH, as appearing on facial impression

We also found out different facial impressions would appear upon hearing the word "Aeeh", such as exclamation, strangeness, admiration, pleasure, disapproval and joy.

Another reason for naming the company "AEEH" was its beginning with the first letter of the alphabet.

Everyone voted to name the company "AEEH" and not "Aya"

Alif "a" is the first letter in the Arabic alphabet, as well as the first letter in the Hebrew alphabet and most of the languages that branched from the Semitic languages.

Alif is pronounced Hamza if it is not connected by a vowel, example: Asad (the Arabic word for lion) and it is pronounced alpha if it is connected by a vowel, as in the word Quran.

The early linguists distinguished between the Hamza and the alif, and thus the number of Arabic letters they had was twenty-nine letters. Modern linguists, however, do not consider the "alif "as an alphabet.

After all, we were confused about translating "AEEH" into English, and finally we ended up naming the company: AEEH PRESS - Printing Press or Publishing house



Professor
Dr. M.E. Fayad



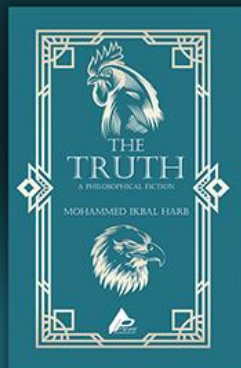
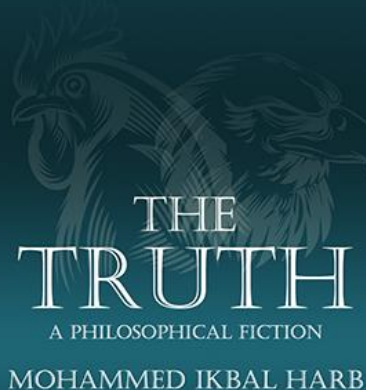
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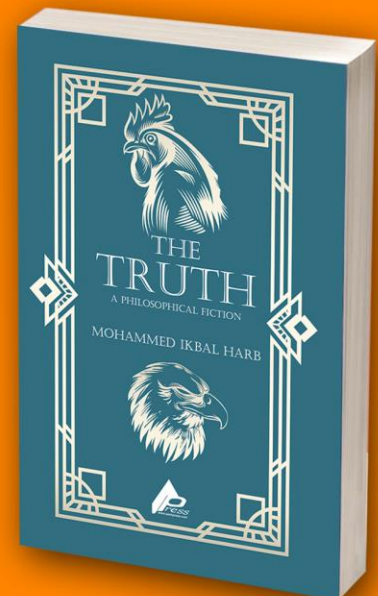
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FIRST ROUND BOOKS

"The writer **M. Ikbal Harb** did justice to the truth by choosing it as a title for his novel to lead us through its entrance that would take us to a space of reality on which the writer sheds light by unveiling the truth's face and revealing of it what - he thinks - is its true face. He has woven its parts skillfully and formed a literary subject out of it. Thus, he has turned it into a creative composition and a useful invention that would provide the readers with a perception and an interpretation, which result in their elevation. It would also inspire them to polish the taste and boost human reaction that might lead, as a consequence, to kindness versus harsh interaction and rude confrontation with every truth that differs from our familiarities and conflicts with our expectations and assumptions."



The great writer
M. IKBAL HARB



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FIRST ROUND BOOKS

Different Flavors

Introduction or the Appetizer

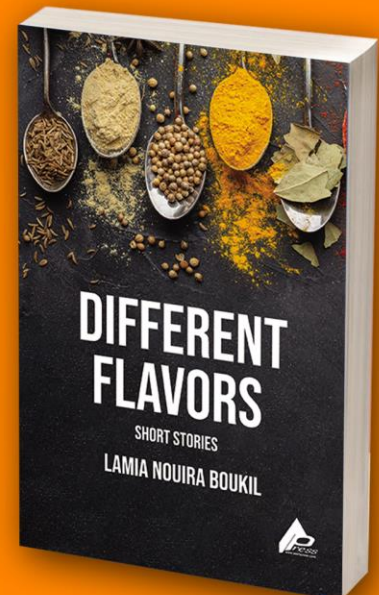
"Different Flavors" is a collection of sixteen fictional dishes ranging from magic, originality, irony to fantasy. They are texts spiced with an oriental and local flavor which is discernible in some of the stories through which I chose to depict some customs and traditions of Tunisia, my home country.

That the environment in which I planted most of my texts is a local one is a personal choice coming from my pride of my Arab and Tunisian belonging, but on the other hand, a judicious reader would not fail to discover quickly that my belonging to humanity is bigger, more important and more obvious. Man is the great secret of the universe, and color, race and creed are just qualities that fall apart before the greatness of human being who bears the secret of the universe with his greatest and most beautiful human differences. And it is this idea that I used as a thread collecting the beads of this collection that I entitled "Different Flavors" and made dishes of different flavors out of its texts I called successively: sweet flavor, honey-sweet flavor, salty flavor, bitter flavor, confusing flavor, and bewitching flavor. Here, it is noteworthy to mention that I chose to finish my feast with fictional stories orbiting around art, storytelling art and magic of word (the storyteller), art of speech and rhythm in motion (Third and Lastly), and art of speech and color (Botero's Village). I wanted those texts to be of musk flavor and to be my human idea that I wanted to convey: art and literature are a universal language, a human heritage, and a matchless salvation from absurd and meaninglessness. They are the light that should never be dimmed in this world full of tragedies, divisions, bitterness and hatred.



The great writer

LAMIA NOUIRA BOUKIL



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FIRST ROUND BOOKS

Sugar Cube

This Collection contains prose poems with intellectual depth generated from realistic and imaginary paradoxes that carry sarcasm at times, and mild sadness at other times. It deals with childhood memories, children's games, the doll's matchmaker, and talking about the refugees, the practices of politicians, and so on. The poetess takes you to her magical world in a calm, delicate language, with inspirations and amazing mastery.

About the author:

As a Tunisian translator and writer, she works in the field of education, especially teaching English language. In 2016, a collection of short stories entitled "The Stranger" was published for her. Moreover, a collection of poetry in English titled "Arabian Roses' Whispers" was published by the French house, Edilivre in 2016, in addition to the collection of short stories "The Buttons Thief" issued by Washma House for Publishing and Distribution in 2022.

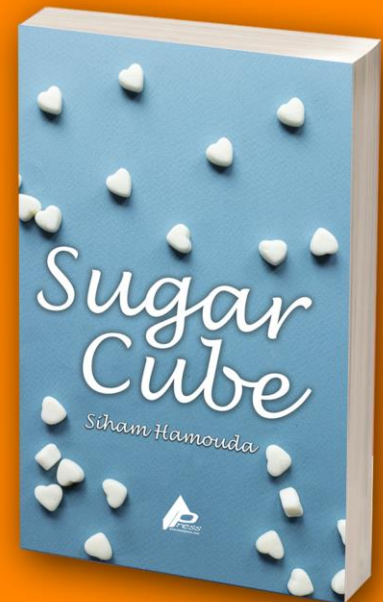
She is still publishing in many paper and electronic newspapers and magazines, such as Intelligentsia for Culture and Free Thought, Egyptian Merit Magazine, Al Sharq Magazine (Iraq), Algerian Cultural Magazine, Romanian magazine dealing with translation called "Our Poetry Archive", "Letters of Poetry Magazine", "Today's Opinion", "Omani Vision Newspaper", "Universal Poetry", "Donia Al Watan", and "Arab Lit Quarterly".

Among the literary works, she has translated: The collection of "The Revelation of Aphrodite" by the Algerian poet Soumaya poems Mubarak in 2017, published by Dar Maher for publishing and distribution. Also, she has translated the collection of poems "My Love and the Homeland" by the Syrian poet Ahmed Turkmani, published by Al-Rehab Modern Institution for Printing, Publishing and Distribution. In addition, she has translated the novel "The Truth" by the Lebanese writer Muhammad Iqbal Harb, published by Aeeh Press for publishing and translation in California. She also has translated the collection of short stories "Different Tastes" by the Tunisian writer Lamia Boukil, published by Aeeh Press for publishing and translation in California. Then, she has translated the collection of short stories "Outside the Domain of Erosion" by the Algerian writer and poetess, Dr. Fadila Milhaq, published by Dar Al-Amir for publication, distribution and translation. Finally, she has translated the novel "When Life Desires You" by the Algerian writer and poetess Dr. Fadila Milhaq, published by Dar Al-Ain for publishing in Egypt.



The great writer

SIHAM HAMMOUDA



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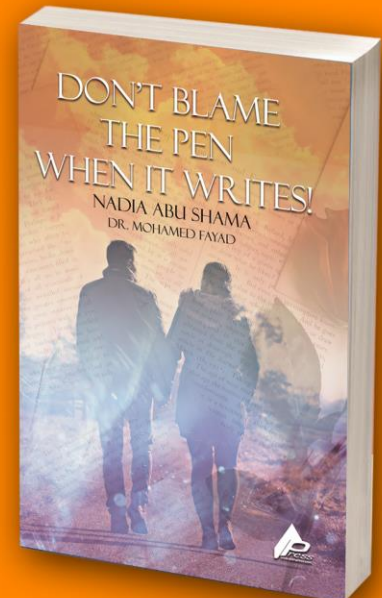
FIRST ROUND BOOKS

A shining star in the sky of literature and writing

Nadia Abu Shama is an Arab writer from Algeria, the town of Babur Mountains. Perhaps writing never happens by coincidence, but it is born within us with that sacred innate skill that God created as if it were celestial magic and paradise, in which there is divine beauty that dazzles the eyes, calms the souls, Her town, which lies at the foot of a large and pleases the sight. mountain with a geographical heritage, and a historical legacy, is a homeland for the revolutionaries during the French occupation, in There were great which there were great revolutions and battles. heroes who recorded their names in the history register in which there was a great number of martyrs who were like a symbol for such great struggle, which left behind several widows and orphans. This charming region, which was isolated as a bewitching beauty from the eyes of all, and its isolation and distance from the city and the capital, remained like a pearl or an expensive As a distinguished diamond hidden from the eyes of the world. writer, an eloquent first-class, and a well-versed writer, she has a writing style that makes you live in a sweet imaginary realm. Moreover, she takes you away with her imagination and charming words to a magical world to the point that you feel that you are hanging between the earth and the sky and soaring between When you come to read her writings, you will feel as if you them. Indeed, live in a different life other than the one you are living. she charms you with her words and makes you dance with her letters and excites in you all the griefs imprisoned in your depths to see the universe with the eyes of purity, serenity, and childish Abu Shama will soon be one of the giants of Arabic literature joy. if she goes on in her literary career, such as the dean of Arabic literature Taha Hussein, the giant of Arabic literature Abbas Mahmoud Al-Akkad, the father of Arab narration Naguib Mahfouz, the writer of freedom and love Ihsan Abdel Quddous, and the poet of the two countries (Egypt and Lebanon) Mutran Khalil Mutran and other Arab writers and poets. This shining star, Nadia Abu Shama, has learned from many of them since her childhood, especially Al- Akkad, Taha Hussein, Naguib Mahfouz, Ihsan Abdel Quddous, Ghada Al-Samman, and Gibran Khalil Gibran.



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SECOND ROUND BOOKS

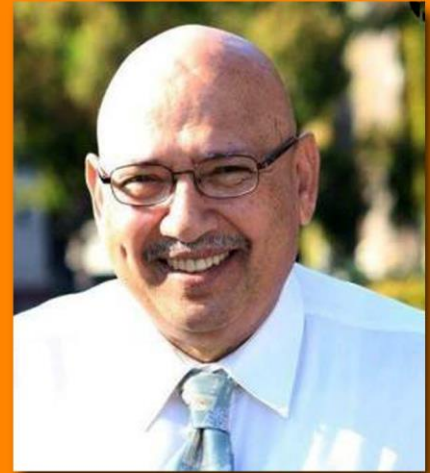
Unified Software Engineering

Stable Analysis Patterns (SAPs) (BASE)

Software analysis patterns (SAPs) represent the enduring business themes (EBTs) concepts, show functional and non-functional requirements, ultimate design, and applicability, and play an essential role in reducing the overall cost and compressing the time of software project lifecycles. However, building stable analysis patterns is still a significant and delicate challenge. This Book proposes the novel concept of SAPs based on software stability as a modern approach for creating long-lasting, highly reusable, and widely applicable analysis patterns. This Book also aims to promote a better understanding of the problem space and discusses how to focus on requirements analysis accurately. Further, it demonstrates a new approach to discovering and creating stable analysis patterns (SAPs).

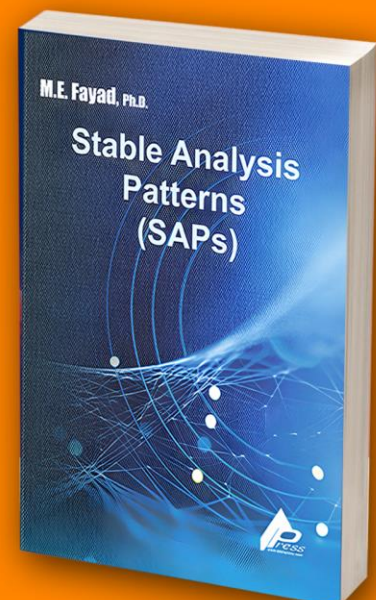
A pragmatic approach is presented for understanding the problem domains, utilizing SAPs for any field of knowledge, and modeling the stable and unified foundation of EBTs, reusable components, and engines. It will help the readers attain the basic knowledge to analyze and extract analysis patterns from any domain of interest. Readers will also learn to master methods to document practices effectively, efficiently, and comprehensibly.

The Book Brings significant contributions to the field of computing. This Book is a unique blend and a comprehensive reference manual on the topic of SAPs.



The great writer

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[1] Press Release

Corporate History is a tag in www.aeehpress.com
We are in the process of writing a short documentary that includes Text, Motion Graph, and Videos.
The invitation is open to anyone of you to write and contribute to the Corporate History of AEEH Press Inc.
What are the topics? The topics are your choices.

[2] Press Release

AEEH PRESS INC signed two service agreements with Amz Publishing Pros (www.AmzPublishingPros.com) –
The First Agreement: Preparing the AEEH PRESS INC for publishing the first Cycle of 20 Books (English and Arabic) on April 07, 2023:

Remuneration and Tasks

Duties according to the service agreement are:
Extensive Publishing Service on Amazon & Kindle and Client's Websites developed by the Provider With us, your books will be published on Global Platforms like Amazon and Kindle and the Client's designed websites.

1. Dedicated team consisting of specialist proofreaders, an editor, designers, and a project manager
2. Simple Editing
3. Creation of the book cover design (print and digital) and a flyer for the book covers
4. Layout, formatting, and typesetting are as per international publishing standards (print and digital)
5. Finalization of the published ready version of the book (print and digital)
6. Publishing on Amazon & Kindle and Client's websites
 - a) Barcode and ISBN registration under the Client's Name.
 - b) Print-on-demand setup (Assistance in finding a well-priced Printing company for the printing of books for the order fulfillment on the Client's websites)
 - c) Creation of book and author profiles and keyword optimization
7. Unlimited revisions till you are 100% satisfied
8. 100% Ownership and Copyrights belong to the Client.
9. Author bank account details integrated into the author account
10. Keyword optimization to improve the book listing and attract relevant readers.

The Second Agreement signed on hosting, developing, and maintaining Four Commercial Websites:

Remuneration and Tasks Hosting:

1. Domain name registration and hosting setup.
2. Access to control panel: The Provider will provide the Client with a user-friendly control panel that allows them to manage their hosting account and website.
3. Technical support: The Provider will offer technical support to assist the Client with any hosting-related issues that may arise, such as website downtime or email delivery problems.

Development:

Website design and development: The Provider will deliver fully functional websites that meets the Client's design and functionality requirements, including features such as contact forms, galleries, and e-commerce functionality!

Maintenance:

1. Website backups: The Provider will regularly back up the Client's website to ensure that it can be restored in case of data loss or corruption.
2. Security updates: The Provider will regularly update the Client's website to patch security vulnerabilities and protect them from potential threats.
3. Technical support: The Provider will offer ongoing technical support to the Client to ensure that the website runs smoothly and can handle any issues that may arise, such as server downtime or performance issues.

6 Websites for 3 Years" sent by the "Client." The agreement is for the company "AMZ Publishing Pros" and the "Client."

[3] News

We start the work on the second Cycle of Books to be published monthly. So far, we have over 50 manuscripts ready to publish, and we hope to post between 5 to 10 Books every six weeks.

[4] News

The authors have a significant role in the success of our mission to successful publishing.
We sent acceptance certificates, Ads, and videos for you to market and advertise for your books, and we have yet to receive the requested information from each author. We are about to start our second round of Marketing and advertising, and we invite all of you to participate.

